

# NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE  
December 5, 1994

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**GW AND ISES SPONSOR REGIONAL SEMINARS ON EVENT  
FINANCIAL AND CAREER TRENDS DEC. 13 - 15**

**EVENT:** The George Washington University and the International Special Events Society (ISES) present three free seminars on Event Financial and Career Trends.

These programs will include the latest information available regarding earnings by event management professionals as well as career opportunities in this rapidly growing field.

**WHEN:** Tuesday, December 13, 1994  
6:00 p.m. in Atlanta, Georgia

Wednesday, December 14, 1994  
6:00 p.m. in Los Angeles, California

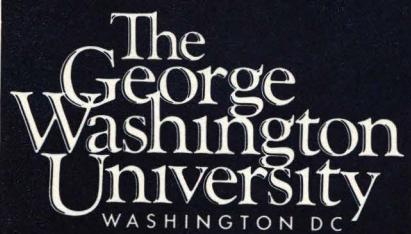
Thursday, December 15, 1994  
6:00 p.m. in Chicago, Illinois

**WHERE:** Atlanta, Georgia - The Ritz-Carlton Hotel  
Los Angeles, California - Warner Center Marriott Hotel,  
Woodland Hills  
Chicago, Illinois - Chicago Hilton and Towers Hotel

**COST:** Free and open to the public. Seating is extremely limited. To RSVP, telephone 1-800-JOIN-GWU.

**Background:**

These seminars are offered free as an industry service by GW to ISES members and those interested in learning about the profession. All programs will include information about membership in ISES, free lists of special event career resources and opportunities and the new event management certificate program co-sponsored by GWU and ISES.



# NEWS

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FOR IMMEDIATE RELEASE  
December 20, 1994

Contact: Sam Silverstein  
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**GW PUBLIC AFFAIRS DIRECTOR ELECTED  
PRESIDENT OF WASHINGTON AREA CHAPTER OF RTNDA**

Washington, D.C. -- The Washington, D.C.-area chapter of the Radio-Television News Directors Association has elected as its next president Michael Freedman, director of public affairs for The George Washington University. Freedman succeeds Nan Siemer of Standard News Service, the chapter's founding president.

Freedman is a 20-year broadcast veteran and former vice president and managing editor of United Press International. He currently directs media activities for the largest university in the nation's capital. He also serves as executive producer of the GW/National Press Club broadcast series "*The Kalb Report: Public Policy and the Press*," moderated by GW visiting professor Marvin Kalb.

Cindy Smith, Washington correspondent for Charney Media Services, Inc., was elected the group's vice president. Lou Prato, director of Northwestern University's Medill News Service assumes the office of treasurer. Chris Kelley, a media representative with the American Petroleum Institute, will serve a second term as chairman of the board.

RTNDA is the world's largest professional organization devoted exclusively to electronic journalism. RTNDA represents local and network news professionals, educators, students and others involved in the radio and television news business.

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FOR IMMEDIATE RELEASE  
December 23, 1994

CONTACT: Karen Sibert  
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**C-SPAN TO AIR GW'S "EVENINGS WITH THE FIRST LADIES" DURING  
CHRISTMAS AND NEW YEAR HOLIDAYS**

**One-on-one interviews with Hillary Rodham Clinton and former  
First Ladies to have multiple airings Dec. 25 & 26, Jan. 1 & 2**

**EVENT:** Personal discussions with First Ladies Mrs. Clinton, Barbara Bush, Nancy Reagan and Rosalynn Carter to be televised over the Christmas and New Year holidays. The sessions were taped as part of The George Washington University's course on "The President's Spouse," a 12-week examination of the role of the First Lady in American history and society held this fall.

**WHEN:** Sunday, December 25 Rosalynn Carter 1:30 p.m.  
Monday, December 26 Nancy Reagan 1:30 p.m.  
Sunday, January 1 Barbara Bush 1:30 p.m.  
Monday, January 2 Hillary Rodham Clinton 1:30 p.m.

In addition to the 1:30 p.m. schedule, C-SPAN will have multiple airings of the First Lady's interview on each of the selected days.

**WHERE:** C-SPAN  
Check local cable listings for channel designation.

**Background:**

Carl Sferrazza Anthony, a leading expert on American First Ladies, conducted this unique 12-week course on the social and political influence of the First Lady presented by The George Washington University. Through weekly panel discussions and conversations with the First Ladies themselves and before an audience of over 500 enrolled continuing education students, the course has raised awareness and created debate on the role of America's most powerful and influential nonelected citizens.